



# New Board Members Offer Assertive Leadership

Three new Board members were elected to serve a 3-year term on the Shingle Springs-Cameron Park Chamber of Commerce Board of Directors from 2009-2011. The three members of the Chamber were nominated and commended for their extensive professional backgrounds in business and their enthusiasm in serving the community. They are positive, enthusiastic and have spunk!

**Peter Fordham**, a Cameron Park resident since 2001, has more than 30 years of experience in the gaming and hospitality industry, specializing in the management of large scale, full-service Native American



**Peter Fordham**

owned casinos. Prior to joining Red Hawk Casino he served as principal operating officer for the Confederated Salish and Kootenai Tribes of northwest Montana. Peter was responsible for managing operations for the Tribe's gaming and hospitality facilities, including the KwaTaqNuk Resort Casino and the Gray Wolf Peak Casino in Montana. He also was the General Manager for Grand Casino Coshatta in Louisiana, a full service resort facility with 6 restaurants, 85 table games, 3100 slots and a 223 room hotel.

**David Cohen** is a successful business owner, investor, developer and Personal Coach. During his career he has worked with fortune 500 companies such as The Gap, Wells Fargo, RSA Data and Equity



**David Cohen**

Office. One of his current projects is a two-phase 100,000 sq. ft. industrial business condo development in the Barnett Business Park in Shingle Springs. He is excited to be a member of the Shingle Springs-Cameron Park Chamber and looks forward to bringing a fresh look to the business community. David currently lives in El Dorado Hills with his wife Kacey and their four children and is moving to Shingle Springs. He is also the fundraising chair for Powerhouse Ministries in Folsom and is writing an autobiography. His passions are his family, motivating people, especially teens, flying, and loving life.

**Rebecca Bellas** combines her business expertise with her passion for the community as she joins the Shingle Springs/Cameron Park Chamber of Commerce as a newly elected Board Member. Rebecca (Giles) Bellas has been a huge supporter of the Shingle Springs/Cameron Park Chamber of Commerce. This will be her second time being a Chamber board member

having previously served as Treasurer in 2003, Vice President in 2004, and President in 2005. Rebecca is a Personal Banker at Wells Fargo Bank, located on Coach Lane in Cameron Park. She was



**Rebecca Bellas**

recently married to Bill Bellas and lives with their three children in Cameron Park. Rebecca is also co-owner of El Dorado Pool Service and had Giles & Associates, a bookkeeping/accounting business for 13 years prior to joining the Wells Fargo team. With a degree in Business Management from Sonoma State University and her finance and business experience, along with her past Chamber experience, Rebecca strives to contribute fully to the community she has called home since 1995. Rebecca's other community involvement has included serving on the Board of Directors of the Mother Lode Union School District, Cub Master of Pack 190 of the Boy Scouts of America Cub Scout Program, Site Council of Charles Brown School and Treasure of Mother Lode Performing Arts Company.



### 2008 Elite Sponsors



**Pacific Gas and Electric Company**



**BASS LAKE GOLF COURSE**

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## It's a Sell Out!

# Mini Mixer Expo Rides Again

Don't miss the annual SS-CP Chamber Biz Expo on Wednesday, November 12, 2008, Sierra Room at the Elks Lodge, 3821 Quest Court, Shingle Springs, 5:30 P.M.-8:00 P.M.

Table Sponsors For The Evening: Cambridge Chiropractic; BNI Gold Rush Chapter; Avon; PuroClean Fire & Water Damage Restoration; Wells Fargo Bank; Red Hawk Casino; Snowline Hospice; Sierra Vista Bank; Snap Fitness; Fortune Garden Chinese Restaurant; Gold Country Custom Engraving; Costco Wholesale #765; PCSense;

Bass Lake Golf Course; LeTip of El Dorado County; Jon Bate Jewelry Studio; Key Screen Printing & Embroidery; Mary Kay Cosmetics & Northwestern Mutual Financial.

Stop by and check out the promotion material and merchandise items provided by our table sponsors. Enjoy good food, compliments of the Sierra Room at the Elks Lodge. The bar will be open for business. Bring your business cards for networking opportunities...FUN-FUN-FUN.

## Last Issue of the Chamber Newsletter

We are sorry to report that the November issue of the Chamber News will be the last delivery. We thank all our advertisers who supported the 3-year partnership and we know our local residents and members enjoyed reading the Chamber News over coffee and conversation.

A special thanks to Vince Hill, Publisher of Image Factory who worked so hard in editing, layout and meeting our deadlines. If you are interested in producing publications or brochures, contact Vince at (530) 622-4524. He is great to work with!

## Sierra Vista Bank Plans Grand Opening/Ribbon Cutting

Please join the Shingle Springs-Cameron Park and El Dorado Hills Chambers of Commerce in the celebration of the

Grand Opening/  
Ribbon Cutting  
of Sierra Vista Bank

3311 Coach Lane  
Cameron Park, CA

Wednesday, November 19, 2008  
5:30 P.M. – 7:30 P.M.

Ribbon Cutting at 6:00 PM  
Appetizers and beverages provided

## Have You Seen the New E-Mail Newsletter?

Check your E-mail on the 1st and 15th of each month for this New Chamber Publication. Sign up now to be a monthly E-Mail sponsor and have your business marketed to our members and E-Mail subscribers. Benefits include:

- Your logo with link to your Website in bi-monthly newsletter for only \$100
- Up to 150 words about your business
- Your ad sent to over 250 + E-Mail subscribers

## NEWS BITS

Bobby Bird recently replaced John Gluskin as the new area Branch Manager of Valley Yellow Pages ... Reminder: The California State Board of Equalization will be visiting every business in California to make sure businesses have the permits they need. To find out more, please contact the BOE at 800-400-7115 or [www.boe.ca](http://www.boe.ca).

Congrats to Placerville Verizon Wireless Retail Store for being #1 in their district (including their Sacramento stores) and experiencing phenomenal growth. Since building out their EVDO Network (Wireless Internet) they have experienced 40% year over year growth ... Edie Liebergot is the new Manager of Umpqua Bank in Cameron Park.

Contact  
Carolyn Doty at  
**(530) 677-8000**  
for membership  
information.

## Chamber Ambassadors

Harv Brownell  
Sierra Style  
Publishing  
(530) 930-7610

Julie Hahn  
Hahn Motors  
(530) 676-9911

Angela Honoroff  
Mary Kay  
Cosmetics  
(530) 676-5989

Denise Larsen  
Edward Jones  
Investments  
(530) 677-5176

Susan Leu  
1st Call Maintenance  
& Property Mgt.  
(530) 677-0891

Carole Perusse  
Placerville Home  
Services/Retired  
(530) 677-6988

Brian Salsbury  
Wells Fargo Bank  
(530) 672-5000

Ryan West  
Northwestern  
Mutual Fin. Network  
(916) 218-4410

# Welcome, New Members

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## SIERRA VISTA BANK

Donna Mack, Manager  
3311 Coach Lane, Suite A  
Cameron Park, CA 95682  
Tele: (530) 676-3400

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## E. D. COUNTY SHERIFF'S OFFICE

Darin Lewis  
300 Fair Lane, Placerville, CA 95667  
Tele: (530) 621-6674

### Law Enforcement

*14 years with the El Dorado County Sheriff's Office  
and serving as an ambassador for Sheriff Jeff Neeves.*

## LYON REAL ESTATE – JUDY HAWKINS

3900 Park Drive  
El Dorado Hills, CA 95762  
Tele: (916) 955-2198  
Real Estate

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property or assisting in selling their property.*

## RE/MAX Gold – MARLENE MOSER

4359 Town Center Blvd., Ste.311  
El Dorado Hills, CA 95762  
Tele: (916) 997-5563

### Real Estate

*I began my career in Contra-Costa County in  
1979. While there, I obtained my CRS and  
GRI designations and received the "Realtor  
Associate of the Year" for 1996 and "Realtor of  
the Year" for 2002. I am presently a Director  
for EDCAR and a Past President for El  
Dorado County Women's Council of Realtors.*

## RE/MAX Gold – DEE BEUCKENS

3374 Coach Lane  
Cameron Park, CA 95682  
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appointed Honorary Mayor of El Dorado, CA.*

# Bizz Buzz



By Judy Mathat  
President

This is the month to be thankful and appreciate what we have. I want to take this opportunity to tell you how thankful we are for your businesses! Your continued support of the Chamber is very much appreciated. Chamber members realize the value the Chamber of Commerce brings to your business. For a very small fee a year for an individual membership, you can link your name out there on our Website, attend business seminars, mixers to promote your business and receive referrals and government advocacy for your issues, plus many other value added opportunities. We have a very nice E-mail Newsletter that can put you in front of our members bi-monthly and on our Website for a very small fee. Most advertising space costs far more for a single printed ad.

We are going to be offering renewing members a special opportunity so look for the announcement and for those of you who have already renewed we will have a special promotion for you also.

Anything that we can do to help each other take the bit out of the economic downfall our country is going through will be to all of our benefit. As we go through this time, the Chamber Board of Directors and staff have high hopes for the future and the success of our members businesses. We need to buy our products and services from other Chamber members. Let's all support each other. Our website has a list of all the members so next time you need to purchase something or require a service, go to a member and let's keep our economy strong in Shingle Springs and Cameron Park and El Dorado County by buying locally. Support your neighbors and friends and we will all benefit.

As we give thanks this month for our families, friends and neighbors, remember to thank everyone you know for continuing to make Cameron Park and Shingle Springs a wonderful place to live and work.

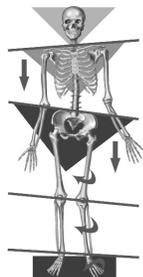
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# Shingle Springs-Cameron Park Calendar of Events

## NOVEMBER

**11 Want to learn more about wine in a FUN and educational atmosphere?**  
Contact Dolce Vino at 677-9463 to sign-up for the DVWU (Dolce Vino Wine University), 6:30-8:30 P.M. Topic: Cigar & Ports. Cost: \$35.00 in advance, \$40.00 day of event. Space available.

**13 Mini Mixer Biz Expo**  
Sierra Room at the Elks Lodge #1712, 3821 Quest Court, Shingle Springs, CA. (Near Barnett Business Park). Stop by and check out the promotional material provided by our 18 sponsors. Sierra Room will host the food and the bar will be open. Members: Bring plenty of business cards for networking. Super raffle prizes will be offered.

**14 Eskaton Lodge Blood Pressure Clinic**  
3421 Palmer Drive, Cameron Park, CA  
12:00 P.M.-4:00 P.M. A license nurse will be present to take your blood pressure and answer any questions you may have.

**14 & 15 Shear FX Grand Salon & Spa-Client/Community Appreciation Days**  
Friday & Saturday, 10:00 A.M. - 3:00 P.M., 3975

Durock Road, Ste 105, Shingle Springs. Drawing on 11/15 at 2:00 P.M.; gift bag worth \$250 & Gift Certificates. Need not be present to win. Refreshments & goodies will be offered. Call (530) 677-1713 for additional information.

**14 & 15 Snap Fitness Appreciation Days,**  
Friday & Saturday, 10:00 A.M.-3:00 P.M.  
3975 Durock Road, Ste 104, Shingle Springs. Drawing on 11/15 at 2:30 P.M. \$250.00 Visa Card or 6 months free Snap Fitness membership. Need not be present to win.

**14 Workshop hosted by SEDCorp**  
(Sierra Economic Development Corporation), Carlton Engineering, 3883 Ponderosa Road, Shingle Springs, CA., 10:00 AM - 12:00 NOON. SEDCorp will be hosting lunch. Spend this time getting a crash course on resources available to help you in Marketing, Financial Management, Access to Capital, Work Training and a number of other topics. Get your business moving!

**19 Sierra Vista Bank Grand Opening and Ribbon Cutting**  
3311 Coach Lane, Ste A, Cameron Park, 5:30 - 7:30  
Ribbon Cutting at 6:00 P.M.

**30 Marble Valley Regional Center for the Arts presents Sister Swing Dinner Concert**  
Sequoia Restaurant, 643 Bee Street, Placerville, Ca. Dinner 5:00 P.M., Music 6:00 P.M.  
Added attraction, excerpts from the Nutcracker Ballet. For additional information call 642-2431.

## DECEMBER

**3 Ambassadors Meeting,**  
Bass Lake Golf Course, 3000 Alexandrite Drive, Rescue, CA , 12:00 NOON

**5 Workshop-Importing & Exporting**  
presented by U.S. Department of Commerce, Carlton Engineering, 3883 Ponderosa Road, Shingle Springs, CA. 8:00 AM-12:00 NOON. Coffee, rolls and juice will be provided. Deadline for reservations, Tuesday, December 2, 2008.

**15 Board of Directors Meeting**  
12:00 NOON, Gene Thorne & Associates, 4080 Goldorado Circle, Cameron Park

**18 SS-CP Chamber Mixer**  
Host: C.O.R.E. Physical Therapy, 3106 Gabbert Drive, Ste. A, Cameron Park. Plan to attend this festive mixer and be sure and bring your business cards. Bring a raffle prize with your card attached for extra promotion. 5:30 PM - 7:30 PM

### IF YOU'RE NOT AT YOUR LAST JOB, SHOULD YOUR 401(K) BE?



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